



GUIDELINES FOR DESIGNERS

1. All artwork must be in vector format – we cannot use photographs or Photoshop files. You may provide us with a mock-up in Photoshop showing colours, logo placement etc., but this cannot be used as a final artwork file. All artwork files should be submitted from Adobe Illustrator, CDR 12 or Macromedia Freehand 9.0 and saved in EPS.
2. Please use Pantone colours as spot colours – DO NOT convert to CMYK.
3. Please convert all text to outlines or supply all fonts used in the design.
4. Please keep in mind that designing for apparel is very different to designing for print media, mainly due to the fact that each garment is made up of many different pieces. With the exception of the front zipper, do not cross seams with your designs (ie., front panel to sleeves, front panel to side panels, shorts side panels to back panel.) Because of size variations and seam allowances, we cannot guarantee that designs that cross seams will align correctly.
5. Only the side panels and back panels can be printed on the shorts - the base is a solid colour Lycra and is available in 6 colours. Please ask for Pantone numbers of those colours in order to match your design to the Lycra.